

CASE STUDY

Adding SOC 2 to Rokt's Compliance Program

How Sensiba's agile audit approach enabled Rokt to level up its security and compliance posture.

Challenge

Having already completed an ISO/IEC 27001 audit, the team at Rokt knew SOC 2 was an important next step in maturing its compliance program.

"Most of our business is conducted in the U.S. market and clients there typically want to see SOC 2 reports. We wanted to avoid potential sales blockers," said Guido Santo, VP CyberSecurity.

Having a reputable U.S.-based audit firm was important to Rokt, and they felt Sensiba was the perfect company to ensure they adhered to the SOC 2 standard while providing education on the process to get there.

Sensiba's steady and smooth process stood out to Santo and the team as they were able to do the required tasks at their own pace. This was different from the traditional audit process Rokt had been through in the past, where they were left feeling rushed.

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"I don't say this lightly, but we are super stoked that we chose to work with Sensiba, who made the audit such a pleasant experience."

Guido Santo
VP CyberSecurity, Rokt

Overview

Founded in Sydney, Rokt enables e-commerce clients to increase brand engagement and unlock new revenues in the Transaction Moment™ in more than 15 countries across North America, APAC and EMEA. Their global reach allows them to stay ahead of their competition while delivering a superior and individualized experience for each customer.

Services

◆ SOC 2

Solution

With both parties aligned on the goal and the timeline, getting through the audit was a smooth process. Everything was completed efficiently, with no inefficiencies. The communications and materials provided throughout the process by the Sensiba team were invaluable in ensuring Rokt stayed on track and knew what they had to do when. Any time further clarification was needed, the Sensiba team was only a video call away.

"It was absolutely invaluable. Despite some initial research, we were very new to the process and had no idea what was expected or how to navigate it," said Santo.

Result

Having the space to allow Rokt to work through the project at their own space meant they were able to achieve SOC 2 within their deadlines.

Sensiba was able to utilize Rokt's secure GRC platform into their current procedures for a minimal-impact audit process.



"At Rokt, we are a fast-moving and efficient team, so moving quickly through all deliverables was always going to be desirable. This approach allowed for flexibility in allocating our team resources as they were available to maximize efficiencies"

Guido Santo
VP CyberSecurity, Rokt



About Sensiba

Our risk assurance professionals help you identify, analyze, and manage potential risks. We collaborate with you to enhance the value of your business with customized risk models and experienced support.

Our flexible and pragmatic approach addresses your concerns efficiently and cost-effectively with solutions tailored to your specific needs.