



CEO PANEL

ESG in Business Strategy



Firm Overview



◆ 40+ Years in Business

◆ Serving 8,000+ United States & International Clients

◆ Thousands of Community Service Hours Each Year

◆ Six Locations With Professionals Across the Country

Tax

Business, International, Private Wealth, Research & Development (R&D) Tax Credit, State & Local, Estate & Trust

Audit & Assurance

Financial Statement Audits, Reviews & Compilations, Internal Audit, Sarbanes-Oxley Compliance (SOX), Employee Benefit Plans

Risk Assurance

HIPAA, SOC Reports, ISO Certification, NIST

Consulting

Outsourced Accounting, Lease Accounting, Family Office

Technology

Sage Intacct, ERP, BlackLine, Limelight, Finance Automations

Sustainability

ESG Assessments, CSO & Outsourced Services, SASB Standards & CDP, Certification Consulting

Today's Panelists



Carrie Mayo

Founder & CEO

Founder and CEO of MAYO Web + Marketing, Carrie leads a team of subject matter experts guided by one simple principle - that waste isn't acceptable for the planet or your marketing budget. Established in 2000, MAYO delivers a full range of brand and marketing solutions, while earning a 5-star Google review.



Eric Hudson

Founder & CEO



Eric Hudson is the Founder & CEO of Preserve, a sustainable consumer products company based in Waltham, Massachusetts. Since 1996, Preserve has aimed to reduce environmental impact with products made from recycled materials, starting with the Preserve toothbrush. Today, their eco-friendly items are available in over 7,000 stores, including Whole Foods Market. Previously, Eric managed operations at Fidelity and ran a consulting firm. His dedication to sustainability extends to his involvement with the Green Advisory Board and Environmental Entrepreneurs (E2).

