



CASE STUDY

How Bubble Streamlined Its SOC 2 Efforts

Bubble achieved a clean SOC 2 report with Vanta and Sensiba

Challenge

As Bubble's AI app development platform scaled, it needed to demonstrate sound security practices. With more (and larger) companies using Bubble's tools to develop apps, the companies faced additional questions about the platform being able to meet strict standards and provide customers with strong administrative controls.

To answer these questions and enhance its security posture, Bubble pursued a SOC 2 Type II report. The SOC framework for managing customer data was developed by the American Institute of CPAs (AICPA). And to streamline the process, the Bubble team used Vanta's trust management platform and hired Sensiba for an independent SOC 2 Type II audit.



A good outcome is not just a report with no findings.
We were happy with the quality of the work."

Dan Campos

Head of Security & Compliance, Bubble.io



.bubble

Overview

Bubble is the only app development platform that keeps you in control by letting you switch seamlessly between AI prompting and visual editing to go beyond prototypes and launch real apps without limits. You can generate and edit working web and mobile apps quickly with AI, and then use Bubble's visual editor to fine-tune every detail, from the design to the backend and programming logic. You're never stuck, even if AI hits its limits — and no code is required, ever.

Services

- ◆ SOC 2 Type II audit

Solution

As part of the company's compliance effort, Sensiba verified that Bubble's information security practices, policies, procedures, and operations met the SOC 2 standard for security.

"We had a well-organized audit and strong collaboration with Sensiba," said Head of Security & Compliance Dan Campos. "Our communication was clear and the interactions with their team were straightforward. We had a defined timeline, and Sensiba worked flexibly within it while maintaining audit quality."

Campos said the Vanta platform helped streamline the audit process by providing a shared tool evidence collection and a common language for evaluating Bubble's controls and processes.

"Vanta helps create a shared understanding with auditors about how evidence maps to each control. I value aligning early on testing expectations and evidence, so the audit runs efficiently and focuses on confirming what's already in place. That's the kind of structured, real-time collaboration we aim to build with Sensiba and Vanta."

Result

With a clean SOC 2 Type II report, Bubble is better able to answer questions about its security practices and to compete more effectively in the marketplace.

"Our SOC 2 report provides independent assurance of our data protection practices," Campos says. "It also serves as a sales enabler, giving us verifiable proof of compliance when responding to customer security reviews."

Completing its SOC 2 Type II effort also gives Bubble a head start on other compliance frameworks, as the Vanta platform illustrates how controls applicable to one framework meet the requirements of another.

Along with a strong GRC platform, Campos says an effective compliance audit benefits from a collaborative relationship between a company and its auditor. Discussions should start, for instance, as the audit's scope is defined and continue throughout the process. "A good project doesn't mean 'give me a clean report,'" he says. "When the audit's underway, it should be smooth because we've agreed in advance about the audit's design and approach."

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"There has to be room in this relationship for healthy challenge. Ultimately, you're trying to manage risk and if you have someone coming from the outside who's not going to raise questions about risk, they're not doing their job and they're not helping you do your job. If someone just stamps out a report, that's not giving you a sense of assurance."

Dan Campos

Head of Security & Compliance, Bubble.io

About Sensiba

Our Governance, Risk and Compliance (GRC) professionals help you identify, analyze, and manage potential risks. We collaborate with you to enhance the value of your business with customized risk models and experienced support.

Our flexible and pragmatic approach addresses your concerns efficiently and cost-effectively with solutions tailored to your specific needs.

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